

Baraboo Public Art Association

MINUTES

December 2, 2021

1. Bekah Stelling called the meeting to order at 5:15 p.m. Also present: McArthur, Geick, Palm, Huffaker, McArthur, Nelson, Rabska, Spring, Watson. Sending regrets: Angie Lowe.
2. Added possible Riverfront Park Art mural to last item on agenda.
3. Geick moved to accept the October 28, 2021 minutes, Huffaker seconded. Motion carried.
4. Treasurer's report. \$7,091.57 in money market account, \$34,440.37 in foundation account. Paid \$200 on Nov. 10 to Baraboo Chamber for dues. Palm moved to accept Treasurer's report, Geick seconded, motion carried.
5. New funding leads. The Sauk County Arts, Humanities and Historic Preservation Grants application process opened Dec. 1. There are some changes to eligibility.
6. Huffaker reported that she and several other BPAA board members staffed a table at Giving Tuesday, Nov. 30, sponsored by Baraboo Chamber of Commerce. Although there were few members of the public it was a good opportunity to network with other non-profits. It would be good to have a display ready for other table-top events. Marcy will see about adding an insert to the brochure to update projects.
7. Website and QR codes. On hold.
8. GL Willson mural update. Watson said that there is now a plan, materials are in place, and Art Club will be starting in on the project soon. BPAA board members are invited to help out when painting begins.
9. Challenge Park Selfie station. Stelling reported that the Friends of Baraboo Parks is in the final leg of fundraising for the Challenge Park.
10. Great Sauk State Trail (GSST). Planners are discussing various routes through Baraboo.

PLANNING

11. We reviewed a flowchart "How BPAA Projects Are Selected". In brief, a verbal concept "balloon" is floated to the board. If it sounds like it fits, then a brief written proposal is submitted to answer the basic questions (who is the champion, why, where, how much, how does the proposal match with BPAA criteria). If there is agreement to proceed (including how funds will be raised), the board makes a formal motion to commence within agreed upon constraints and progress reports are integrated into monthly meeting.
12. When choosing a project we want to consider
 - How the project fits into long and short-term plans
 - Preference for local artists
 - Level of community involvement
 - How the project highlights under-represented or novel artists

- Will it stimulate other projects
- Will fit in a highly visible location
- Will appeal to a wide range of audiences
- Will attract several project partners
- Can be scaled up or down to fit within an affordable budget
- Is achievable
- Will have few, if any, barriers, objections or obstacles
- Contributes to the variety of media represented by BPAA projects

13. What specific locations need visual art? Need to find the list that was created a few years ago.

14. Continued discussion of possible projects.

- Chalk drawing display as part of Art June. Use the same park shelter as two years ago. Need to schedule a chalk artist for this soon as many are booked for summer.
- Mid to late summer, chain link fence art installation. Watson is interested. Get donated supplies from Baraboo Tent and Awning.
- Small scale art pieces. Could we work with someone to create small scale pieces that could then be sold as a fundraiser at the Very Merry in 2023?

15. New: Discussion is underway for a new apartment development just east of the Municipal Building. A sidewalk would tie the green space near the Municipal building, called Riverfront Park, to the sidewalk along the north side of the apartment complex. There might be a need for a mural along a retaining wall in that area. Its early in the process, with no timeline yet. This site might be a good one for a community mural painting project in 2023.

16. Next meeting Thursday, January 27, 5:15 p.m., Thurow Conference Room.

17. Palm moved to adjourn; Watson seconded. Meeting adjourned at 6:15 p.m.